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FOR IMMEDIATE RELEASE

Month XX, 2003

MovinCool Donates Portable Air Conditioners To Help Zoo Animals Across The Country Keep “Cool”

Polar Bears at New York’s Central Park Zoo Are Latest Animals To Receive a Pleasantly Cool Surprise

LONG BEACH, Calif. – The unBEARably hot days of summer are here. Although many zoo animals enjoy basking in the sun on a warm day, several zoos are helping their animals “chill out” this summer.

MovinCool, one of the nation’s leading portable air conditioner manufacturers, has donated portable air conditioners to several zoos across the country. The most recent donation includes four portable air conditioners to Central Park Zoo in New York, making their polar bears and animals in the Children’s Zoo the “coolest” animals in town.

“The polar bears at Central Park Zoo have it made,” said John Rowden, mammal curator at Central Park Zoo. “Not only do they have access to a 90,000-gallon swimming pool, misters and an icemaker that constantly provides piles of ice, they now have these powerful, portable air conditioners. They even help the zoo visitors cool off too!”

MovinCool portable air conditioners are designed to be simply rolled in, plugged in and turned on at a moment’s notice without the hassle of installation or the need for windows, which makes them a convenient cooling solution for venues like the zoo.

MovinCool has also donated units zoos in **Louisville, Atlanta, Cleveland and Denver**. At the Zoo Atlanta, MovinCool and local distributor, Topp Portable Air, teamed up to install three Classic Plus 14 units in their Reptile House exhibit. This summer, the units are keeping African penguins and a pregnant red panda comfortable in Denver and Cleveland, respectively, while in Louisville, snow leopards are keeping cool.

“MovinCool has been cooling people and equipment in extreme environments for more than twenty years,” said MovinCool Manager, John Doran. “It is very rewarding for us to extend this technology to help cool these animals this summer.”

Companies looking for information on portable air conditioners and back-up cooling can visit the MovinCool web site at www.movincool.com or contact the company directly at 800-264-9573. MovinCool portable spot cooling solutions offer more units, more power, more protection and more affordability. MovinCool units provide higher cooling capacities than most portable air conditioners, generating up to 60,000 BTU/h. The MovinCool web site offers details about which units are compatible with various back-up generators and specifies voltage requirements.

MovinCool is a brand of DENSO, one of the world’s largest manufacturers of automotive parts, robotics and spot coolers. The company pioneered the idea of portable cooling systems to meet its own automotive factory needs in Japan. Since then, MovinCool has designed a range of models designed to address the needs of offices and computer rooms. MovinCool is located at 3900 Via Oro Avenue in Long Beach, California, 800-264-9573. For more information, visit www.movincool.com.

Established in 1971 as the first overseas affiliate of the DENSO Corporation, DENSO Sales California, Inc., is an automotive parts sales and distribution company that employs 250 people in Long Beach, California. Sales for the fiscal year ended March 31, 2002, (a 15 month accounting period), totaled US\$637 million. The company’s product lines include original equipment, aftermarket and re-manufactured automotive parts, heavy-duty diesel and electrical components, portable commercial air-conditioning units, panel coolers and industrial robots.

DENSO CORPORATION, headquartered in Kariya, Aichi prefecture, Japan is a leading global supplier of advanced technology, systems and components. Worldwide, the company employs 90,000 people in 31 countries and regions, including Japan.

Consolidated global sales for the fiscal year ended March 31, 2003 totaled US\$19.4 billion (2,332.8 billion yen or 17.9 billion euros). In the Americas (North, Central and South America), DENSO employs 14,000 people with consolidated sales for the above fiscal year totaling US\$4.5 billion. DENSO Sales California employs 250 people in Long Beach, Calif.

DENSO common stock is traded on the Tokyo, Osaka and Nagoya stock exchanges. For more information, go to www.densocorp-na.com.

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NOTES:

¹Figures for the fiscal year ended March 31, 2002 include the effect of an irregular 15-month reporting period, due to 45 overseas subsidiaries and overseas affiliates changing their year-ends to March 31 from December 31. ²Exchange rates used are 120 yen per one dollar at the end of March 2003.

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Editor's Note: Digital Photos Available Upon Request