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MovinCool[®] Introduces The ETL Verified PC7 Personal Space Cooler

*Latest Addition to MovinCool Portable Spot Cooling Line to Debut in
January at AHR Show in Anaheim, CA*

LONG BEACH, Calif. – MovinCool[®], the market leader in portable air conditioning, today announced the availability of the new PC7, the company's first "personal" space cooler. The latest line extension in the award-winning MovinCool line of portable spot coolers, the PC7 is ETL Verified and offers an ideal cooling solution for cooling individuals in any small business or office.

Both winter and summer temperatures create unique cooling needs. Heating buildings and offices during the winter can create "hot spots" leaving particular areas uncomfortable. Priced under \$900, the PC7 helps cool individual people in these "hot spots" to keep them comfortable as well as cool individual pieces of heat-sensitive office equipment to protect against loss of data.

During hot summer months, the PC7 is ideal for cooling individuals in small businesses and offices that do not have central air conditioning. The portable, self-contained unit includes a remote control and features easy-to-use controls allowing it to be easily operated.

The unit is self-contained with no installation necessary so it can simply be plugged into a standard 110V power source when needed. The PC7 instantly provides up to 7,000 BTU/h and its performance is **backed by a warranty and fully-dedicated service team.**

“With the addition of the PC7 to the MovinCool spot cooling product line, we now make spot coolers more accessible to those with smaller cooling needs like small businesses and small offices,” said John Doran, Manager of the MovinCool Department. “The PC7 provides an easy way to keep your personal space cool and an inexpensive way to get air conditioning quickly when you are working in a small space and don’t have the luxury of central air conditioning.”

For companies with larger spaces to cool, MovinCool suggests the Office Pro 10. Winner of the Breakthrough Product of the Year (*Processing Magazine*, December 2003) one of the Top Product Picks of the Year (*Buildings Magazine*, December 2003) and a finalist for Product of the Year (to be announced in the February issue of *Plant Engineering*), the Office Pro 10 offers the greatest performance available in a compact design. Fully self-contained with no costly installation necessary, the Office Pro 10 can simply be wheeled in, plugged into a standard 110V socket and switched on, instantly providing 10,000 BTU’s of cooling.

The Office Pro 10 is the first and only portable air conditioner of its compact size to offer a fully integrated air exhaust system. This system features built-in supply and return air-flow to the condenser drawing in outside air to cool the condenser and exhausting hot air out of the room rather than back into the room which is being cooled. This integrated air-flow technology creates the most efficient cooling system possible.

MovinCool is offering a **\$50 rebate** for all PC7 and OP10 units purchased and delivered before April 30, 2004.

Companies looking for information on back-up cooling can visit the MovinCool web site at www.movincool.com or contact the company directly at 800-264-9573.

MovinCool portable spot cooling solutions offer more units, more power, more protection and more affordability. MovinCool units provide higher cooling capacities than most portable air conditioners, generating up to 60,000 BTU/h. The MovinCool

web site offers details about which units are compatible with various back-up generators and specifies voltage requirements.

MovinCool is a brand of DENSO, one of the world's largest manufacturers of automotive parts, robotics and spot coolers. The company pioneered the idea of portable cooling systems to meet its own automotive factory needs in Japan. Since then, MovinCool has designed a range of models designed to address the needs of offices and computer rooms. MovinCool is located at 3900 Via Oro Avenue in Long Beach, California, 800-264-9573. For more information, visit www.movincool.com.

Established in 1971 as the first overseas affiliate of the DENSO Corporation, DENSO Sales California, Inc., is an automotive components sales and distribution company that employs 250 people in Long Beach, California. Sales for the fiscal year ended March 31, 2003, totaled US\$569 million. The company's product lines include original equipment, aftermarket and re-manufactured automotive parts, heavy-duty diesel and electrical components, portable commercial air-conditioning units and industrial robots.

DENSO CORPORATION, headquartered in Kariya, Aichi prefecture, Japan is a leading global supplier of advanced technology, systems and components. Worldwide, the company employs 90,000 people in 31 countries and regions, including Japan. Consolidated global sales for the fiscal year ended March 31, 2003 totaled US\$19.4 billion (2,332.8 billion yen or 17.9 billion euros). In the Americas (North, Central and South America), DENSO employs 14,000 people with consolidated sales for the above fiscal year totaling US\$4.5 billion.

DENSO common stock is traded on the Tokyo, Osaka and Nagoya stock exchanges. For more information, go to www.densocorp-na.com.

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Editor's Note: Digital Photos Available Upon Request