

Dan Alf - DENSO  
(310) 513-7353  
dan\_alf@denso-diam.com

**FOR IMMEDIATE RELEASE**  
December 17, 2004

## **MovinCool Meets Spot Cooling Needs With Diverse Technology and Quality Performance**

**LONG BEACH, Calif.** — **MovinCool®**, the market leader in portable spot air conditioning, provides some of the most advanced and diverse spot cooling equipment on the market. By offering two distinct series, with a total of 12 UL-listed portable air conditioning units, MovinCool meets the required specifications for nearly any application.

The **Office Pro Series** meets spot cooling needs for electronic and healthcare applications. This series offers cooling opportunities for computer networks, servers, racks, Internet service providers and telecom equipment. Imaging centers, laboratories, and hospitals that require especially cool areas can also benefit from MovinCool's advanced technology.

The **Classic Series** provides innovative cooling solutions for industrial and outdoor requirements. These portable cooling systems work to cool manufacturing plants, assembly lines/areas and shipping/receiving warehouses. They are also ideal for cooling sporting events, hospitality suites and entertainment venues.

### **Spot Cooling Tips:**

Portable cooling systems are an important investment for company productivity. So before investing in just any system, there are a few steps that should be taken:

- Outline the specific needs the equipment must meet. Cooling people or equipment will require different functions and different machine designs.
- Research brands for proven results. Some products can fall short of expectations. Know what you are buying and how it has performed for others with similar needs.
- Buy equipment with the appropriate certifications. This step assures quality performance and sound investing.

“A key factor to finding the right spot cooling equipment is understanding the job it is expected to perform,” said John Doran, MovinCool Manager. “MovinCool offers solutions that keep people, equipment and processes cool. By providing a broad range of spot cooling units, MovinCool offers a quality alternative to expensive air conditioning installation for increased productivity and efficiency.”

### **Product Profiles:**

MovinCool's **Office Pro Series** is designed to meet the additional cooling requirements necessary for office servers and other electronic equipment. This series features 10,000 to 60,000 Btu/h of cooling, two-speed, low temperature operation to provide a safe environment for client systems and protect from loss of data. Its modern exterior meshes with any office environment and its maximum operating sound level is as low as 50dB, providing for whisper quiet operation. For as little as 15 cents per hour to operate, it is a cost-effective alternative to expensive air conditioning renovation.

- Office Pro 10
- Office Pro 12
- Office Pro 18
- Office Pro 24
- Office Pro 36
- Office Pro 60

MovinCool's **Classic Series** is specifically designed to spot cool people and production processes in today's industrial environment. The units offer easy-to-use programmable controls, maximum spot cooling of up to 60,000Btu/h, and cost less than 10 cents per hour to operate. The equipment offers rugged, reliable design with multiple cooling ducts for custom cooling configuration and an all-in-one design for low maintenance operation. Most important to MovinCool's versatility, certain models are UL listed for outdoor use, enabling safe, permanent installation.

- Classic 10
- Classic Plus 14
- Classic 18
- Classic Plus 26
- Classic 40
- Classic 60

Companies looking for information on back-up cooling can visit the MovinCool web site at [www.movincool.com](http://www.movincool.com) or contact the company directly at 800-264-9573. MovinCool portable spot cooling solutions offer more units, more power, more protection and more affordability. MovinCool units provide higher cooling capacities than most portable air conditioners, generating up to 60,000 BTU/h. The MovinCool web site offers details about which units are compatible with various back-up generators and specifies voltage requirements.

MovinCool is a brand of DENSO, one of the world's largest manufacturers of automotive parts, robotics and spot coolers. The company pioneered the idea of portable cooling systems to meet its own automotive factory needs in Japan. Since then, MovinCool has designed a range of models designed to address the needs of offices and

computer rooms. MovinCool is located at 3900 Via Oro Avenue in Long Beach, California, 800-264-9573. For more information, visit [www.movincool.com](http://www.movincool.com).

Established in 1971 as the first overseas affiliate of the DENSO Corporation, DENSO Sales California, Inc., is an automotive parts sales and distribution company that employs 250 people in Long Beach, California. Sales for the fiscal year ended March 31, 2003, (a 15 month accounting period), totaled US\$569 million. The company's product lines include original equipment, aftermarket and re-manufactured automotive parts, heavy-duty diesel and electrical components, portable commercial air-conditioning units and industrial robots.

DENSO CORPORATION, headquartered in Kariya, Aichi prefecture, Japan, is a leading global supplier of advanced technology, systems and components. Worldwide, the company employs 90,000 people in 31 countries and regions, including Japan. Consolidated global sales for the fiscal year ended March 31, 2003 totaled US\$19.4 billion (2,332.8 billion yen or 17.9 billion euros). In the Americas, DENSO employs 14,000 people with consolidated sales for the above fiscal year totaling US\$4.5 billion.

DENSO common stock is traded on the Tokyo, Osaka and Nagoya stock exchanges. For more information, go to [www.densocorp-na.com](http://www.densocorp-na.com).

Canadian customers please contact:

Gordon R. Williams Corporation,

3350 Ridgeway Drive, Unit #2 Mississauga, Ontario Canada L5L 5Z9

Phone: (905) 820 - 1400 Fax: (905) 820 - 1435 Toll Free: 1 - 888 - 209 - 0999

[www.williamshvac.com](http://www.williamshvac.com) info@williamshvac.com

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**Editor's Note: Digital Photos Available Upon Request**